

## Signing up for the Banner Exchange Network

Go to the URL [www.dakotaoutright.org/bannerexchange](http://www.dakotaoutright.org/bannerexchange) and fill out the form located at the bottom of the page.

Make sure to enter your email correctly, as a confirmation email will be sent after you have registered.

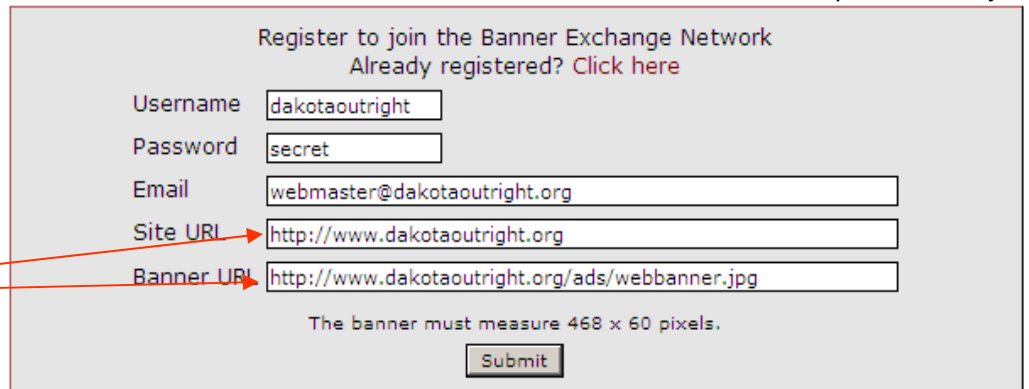
The Site URL field should point to the destination page you want the user to be directed when they click on your banner. Note that this field can be changed at anytime.

The Banner URL field should point to where your banner image file is saved. More than likely this will be on your server.

Keep in mind that the banner should be a JPG, GIF, or PNG file. The dimension of the banner should be 468 pixels wide by 60 pixels in height.

### IMPORTANT!

Do not forget to put  
<http://>  
before your URL 's



Register to join the Banner Exchange Network  
Already registered? [Click here](#)

Username

Password

Email

Site URI

Banner URI

The banner must measure 468 x 60 pixels.

## Paste the code into your website

After registering you will see HTML code displayed in a text box. Copy and paste this code in a prominent spot on your website. The more times the banner is viewed, the more credits you' ll receive toward impressions on other websites.

If you ever need to get the banner code again, you can login to your account by visiting:

[www.dakotaoutright.org/bannerexchange/member.php](http://www.dakotaoutright.org/bannerexchange/member.php)

## How credits work:

Each time your website displays a banner from the network, your account will receive 1 ( one ) credit. Each time your banner is displayed on another networks website 1 ( one ) credit is deducted from your account. This ensures that those who choose to remove the Banner Exchange Network code from their website, will not be featured on the network when their credits run out. You can check your available credits under the statistics option of your account by logging into:

[www.dakotaoutright.org/bannerexchange/member.php](http://www.dakotaoutright.org/bannerexchange/member.php)

## Important reminders:

Keep your banners fresh and updated – this will ensure people will be more likely to click on them.

You will not see your own banners on your website, but you can visit other websites in the network to see your banners.

It may take up to 24 hours after you sign up, for your ads to begin to show up on other websites.

**If you need assistance designing a banner or installing code onto your website contact:**

**Mike by email: [webmaster@dakotaoutright.org](mailto:webmaster@dakotaoutright.org) or by calling (701) 426-7904**